



✉ eyachattaoui20@gmail.com

🏠 Ariana, Tunisia

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Languages

Arabic



English



ENGLISH SCORE SKILLS CEFR : C1
TEFL CERTIFICATION : C1

French



› TCF : 580/699

Spanish



Interests

Reading Books

Tennis

Fitness

Assets

Rotaract international club
manzeh | 2021

Youth club | ESEN/2020

Microsoft club | ESEN/2019

Eya CHATTEOUI

Digital Marketing

With exceptional English proficiency, I thrive in dynamic environments and am eager to contribute to innovative teams focused on driving growth and delivering exceptional value

My expertise in sales, combined with advanced English skills, allows me to connect effectively with diverse clients and identify opportunities to deliver exceptional value

Education

- **Master's degree in Digital Marketing**
Iteam university, Tunis Since 2024
Ongoing
- **Bachelor's degree in Computer Science Applied to Management**
Higher School of Digital Economics (ESEN), Tunis, Manouba From 2017 to 2021
- **Baccalaureate in Experimental Sciences**
Khayredine Bacha High School, Tunis, Ariana From 2013 to 2017

Work experience

- **Marketing Representative**
Pronetspace, Tunis, Lafayette From June 2024 to October 2024
 - Organized and attended events to network with potential clients and promote company products
 - Analyzed market trends and competitor strategies to identify new opportunities for growth
 - Led email marketing campaigns, achieving a 15% increase in click-through rates
 - marketing analytics and research
 - brand strategy
- **English Teacher**
Cambridge company , Vietnam, Hanoi Hadong From 2022 to 2023
 - Developed and implemented engaging lesson plans to improve students' English language skills
- **Back Office and Customer Service Representative**
IZI Zitouna Payment, Tunis, Lac1 From 2021 to 2022
 - Assisted customers with inquiries and provided relevant information
 - Collaborated with the IT department to troubleshoot technical issues and improve the online payment application
 - Participated in training sessions to enhance product knowledge and improve customer service skills

Skills

Marketing



Marketing Analytics, Content Creation, Digital Marketing, Brand Strategy, SEO/SEA, Google Analytics, Audience Targeting, Copywriting, Canva

Software Development



Developed a mobile and web application for Sotetel using React Native, React.js, MongoDB, Node.js, Express, HTML, CSS, JavaScript, and Bootstrap

Interpersonal Skills



Collaborative Problem Solving
Adaptability
Effective Communication
Time management

Microsoft Office



Microsoft Word
Microsoft Excel